

PAID
TO
PAINT

INTERIOR. EXTERIOR. SUPERIOR.

THE HOMEOWNER'S GUIDE TO THE PERFECT PROJECTOR WALL

**BIGGER. BRIGHTER. SHARPER.
BETTER BLACKS.**

The complete guide to building the ultimate projector experience in your home—without guesswork, gimmicks, or costly mistakes.

EVERYTHING YOU NEED TO
KNOW TO TURN ANY ROOM
INTO A **WORLD-CLASS THEATER**

★
PROFESSIONAL
SECRETS. PROVEN
SYSTEMS. **ELITE
RESULTS.**

INSIDE THIS GUIDE, YOU'LL DISCOVER:

THE RIGHT PAINT

What to use, what to avoid, and why it changes everything.

OPTIMAL LIGHTING

Control ambient light like a pro and make your image come alive.

PERFECT SETUP

Throw distance, placement, focus, and image calibration.

BORDERS & DESIGN

Finish your wall with a clean, cinematic look that wows every time.

PRO SYSTEMS

Our Level 5 P.O.P.™ process for flawless, repeatable results.

AVOID COSTLY MISTAKES

The 15 biggest errors homeowners make—and how to avoid them.



BONUS INSIDE!

- ✓ Projector Wall Scorecard
- ✓ Maintenance Checklist

- ✓ Design Worksheets
- ✓ Pro Tips & More

**TOOLS TO SAVE YOU
TIME, MONEY & FRUSTRATION**



**15-YEAR
PAINT WARRANTY**
INDUSTRY-LEADING
PROTECTION



**3-YEAR
WORKMANSHIP WARRANTY**
OUR CRAFTSMANSHIP
IS BUILT TO LAST



**LICENSED
& INSURED**
YOUR HOME IS ALWAYS
IN GOOD HANDS



**5-STAR
RATED**
★★★★★
TRUSTED BY HOMEOWNERS
EVERYWHERE

READY TO BUILD YOUR DREAM THEATER?

561-538-1287

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**YOUR BLUEPRINT FOR
CINEMATIC
PERFECTION**

This guide gives you everything you need to turn any room into an elite home theater with a projector wall that delivers stunning clarity, deep contrast, and an unforgettable movie experience.



**PROFESSIONAL SECRETS.
PROVEN SYSTEMS.
ELITE RESULTS.**



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Quarterly updates on new technology, room design ideas, pro tips, and exclusive offers.



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Your next step to creating the best movie experience you've ever had.

THE HOMEOWNER'S GUIDE TO THE PERFECT PROJECTOR WALL

BIGGER. BRIGHTER. SHARPER. BETTER BLACKS.



- MOVIES
- SPORTS
- GAMING
- ROMANCE
- FAMILY
- PARTIES

PAID TO PAINT

DON'T LET YOUR WALL RUIN MOVIE NIGHT.

The complete guide to building the ultimate projector experience in your home.

WHAT YOU'LL LEARN

- ✓ Paint vs. screens: which is right for you
- ✓ The Level 5 P.O.P. System™ (our pro process)
- ✓ How to choose the best paint for your room
- ✓ Projector setup, throw distance & focus
- ✓ Lighting: the hidden factor that makes or breaks your picture
- ✓ Borders, design ideas & room examples
- ✓ DIY mistakes that cost you picture quality
- ✓ The Projector Wall Scorecard
- ✓ FAQs answered clearly

THE LEVEL 5 P.O.P.™ SYSTEM

OUR PROPRIETARY 7-STEP PROJECTOR OPTIMIZATION PROCESS™

P - PERFECT THE SURFACE

- 1 INSPECT & REPAIR**
Drywall inspection, patch, crack repair & sanding.
- 2 LEVEL 5 FINISH**
Skim coat entire surface to achieve a true Level 5 finish.
- 3 ULTRA-SMOOTH**
Sand to an ultra-smooth, flawless surface. Every bump will show.
- 4 PRIME**
High-quality primer for ideal uniformity & adhesion.



O - OPTIMIZE THE PROJECTION

- 5 CHOOSE & CALCULATE**
Determine ideal screen size, throw distance & projector brightness.
- 6 LEVEL IT**
Level vertically & horizontally for a perfect rectangular image.
- 7 FOCUS**
We professionally focus your projector for maximum sharpness.
- 8 LIGHTING ANALYSIS**
Evaluate ambient light & make recommendations.
- 9 COLOR CHOICE**
White for dark rooms. Gray for ambient light.
- 10 TEST & FINE-TUNE**
We test patterns, adjust settings & perfect the image.



P - PERFORM THE FINISH

- 11 MASK & DEFINE**
Precision masking for laser-straight edges.
- 12 APPLY COATING**
Professional spray application of premium projector paint.
- 13 BORDER (OPTIONAL)**
Add a black velvet or painted border for maximum contrast.
- 14 FINAL INSPECTION**
We inspect, test & calibrate so your movie night is perfect every time.



PAINT VS. SCREEN

PROJECTOR SCREENS

PROS

- Purpose-built for projection
- High performance when new
- Portable & retractable options
- Good for renters or temp setups

CONS

- Wrinkles, creases & waves
- Needs cleaning (can stain)
- Some require ironing or steaming
- Can be damaged by harsh cleaners
- Limited fixed sizes
- Pull-down screens can curl
- Large screens get expensive
- Visible casing or frame



PAINTED PROJECTOR WALL

PROS

- No wrinkles. Ever.
- No storage. No pulling down.
- Custom size to any wall
- Seamless, built-in look
- Easier maintenance & repairs
- Ideal for ultra-large images
- More cost-effective at scale

CONS

- Wall must be extremely smooth
- Wrong sheen or color hurts picture
- Not portable or movable



DIFFICULTY LEVEL



PROFESSIONAL SKILL REQUIRED

This is NOT a typical weekend project. A projector wall magnifies every imperfection. Creating a true theater-quality surface often requires professional drywall finishing techniques—including a Level 5 finish—proper priming, precision spraying, and expert calibration.

DIY RISK: VERY HIGH

A great projector can't fix a bad wall.

WHAT DETERMINES PICTURE QUALITY?



THE BOTTOM LINE

You can have the best projector in the world, but if your wall, setup, and lighting are wrong, you'll never see its true potential.

THE 7 BIGGEST MISTAKES

- 1 Painting over texture (orange peel, knockdown, stucco).
- 2 Using satin, eggshell or semi-gloss (causes glare).
- 3 Choosing white in a bright room (use gray instead).
- 4 Making the image too large for your projector.
- 5 Skipping the black border (huge contrast loss).
- 6 Ignoring ambient & reflected light.
- 7 Bad projector placement or focus.

PRO TIP

A 3"-4" black border can improve perceived contrast by up to 30%.



PAINT vs. SCREEN

WHICH IS RIGHT FOR YOU?

Both can produce an amazing image. But they are very different in **performance, maintenance, installation, and long-term value.**

Here's the honest comparison.



✓ Seamless. Built-in. Stunning. No wrinkles. No waves. Always ready.



✗ Requires setup. Can wrinkle. Maintenance and storage required.

PAINTED PROJECTOR WALL

- PERMANENT & ALWAYS READY**
No pulling down, no setup. It's ready when you are.
- NO WRINKLES. EVER.**
A smooth, flat surface means a perfect image every time.
- CUSTOM SIZE & SHAPE**
Any size, any shape. Wall-to-wall is no problem.
- BETTER CONTRAST WITH A BORDER**
Painted walls allow a custom velvet border for deeper blacks and better contrast.
- EASIER MAINTENANCE**
Gentle wipe with a soft cloth if needed. That's it.
- BUILT INTO THE ROOM**
Looks intentional and high-end whether you're watching or not.
- MORE AFFORDABLE AT LARGE SIZES**
Big screens on a wall cost far less than motorized screens.
- LESS TO FAIL**
No motors, no rollers, no locking systems. Just a wall.

SIDE-BY-SIDE COMPARISON

PAINTED WALL	CATEGORY	PROJECTOR SCREEN
Always ready, built in	CONVENIENCE	Must pull down or assemble
No wrinkles or waves	SURFACE CONSISTENCY	Can wrinkle, crease or wave
Any size any shape	SIZE OPTIONS	Limited sizes & aspect ratios
Simple wipe if needed	CLEANING	Strict cleaning instructions; can stain
Very long life with proper prep	DURABILITY	Fabric can stretch, sag, tear or discolor
Lower cost for large surfaces	COST (LARGE SIZE)	Expensive, especially motorized screens
Seamless, professional look	AESTHETICS	Visible casing, edges or frame
Can be repaired, repainted, upgraded	REPAIRABILITY	Difficult or impossible to repair fabric
Works with short throw, ultra short throw, and standard throw	PROJECTOR COMPATIBILITY	Some screens have limitations & viewing issues
None	UV & AMBIENT LIGHT RESISTANCE	Fabric fades faster from UV exposure
Never	STEAM / IRON NEEDED	Often required after storage
Not needed	STORAGE	Must be stored carefully to avoid damage

PROJECTOR SCREENS

- ✗ CAN WRINKLE OR WAVE**
Especially with portable or pull-down screens.
- ✗ CAN STAIN**
Dust, fingerprints, and spills can permanently mark.
- ✗ REQUIRES SPECIAL CLEANING**
Harsh cleaners or solvents can damage the surface.
- ✗ STORAGE & TRANSPORT**
Must be stored carefully. Creases can become permanent.
- ✗ CAN CURL AT THE EDGES**
Over time, pull-down screens can curl, sag, or lose tension.
- ✗ VISIBLE HARDWARE**
Casing, borders, and mounting systems stay visible.
- ✗ SIZE LIMITATIONS**
You are limited to what is available in the market.
- ✗ MORE EXPENSIVE AT SCALE**
Large, high-quality screens get very expensive very fast.

BEST USE CASES

PAINTED PROJECTOR WALL

- ✗** Dedicated home theaters
- ✓** Large image sizes (100" and up)
- ✓** Ultra short throw projectors
- ✓** Rooms with controlled lighting
- ✓** High-end, permanent installs
- ✗** Gaming rooms
- ✗** Basements & media rooms
- ✗** Anyone who wants a seamless, built-in look

PROJECTOR SCREENS

- ✗** Renters
- ✗** Portable or travel use
- ✗** Churches & schools
- ✗** Outdoor movie nights
- ✗** Multi-purpose rooms
- ✗** Quick temporary setups
- ✗** Situations where the needs to be hidden

★ OUR RECOMMENDATION

For dedicated home theaters and rooms where the screen will stay permanent, a professionally prepared and painted projector wall offers the best value, longevity, and performance.

Screens are great for renters, portable setups, or situations where a temporary solution is needed.



PROJECTOR SCREEN MAINTENANCE: WHAT MOST OWNERS DON'T REALIZE



CLEANING IS NOT SIMPLE
Most screens require specific cleaners. Household cleaners can damage coatings or leave stains.



FINGERPRINTS SHOW
Even high-end screens can mark easily and may require frequent cleaning.



IRONING OR STEAMING
Many screens develop wrinkles and must be ironed or steam-treated after storage.



UV EXPOSURE DEGRADES FABRIC
Sunlight can break down screen material over time, causing fading, brittleness, and loss of performance.



IMPROPER STORAGE = DAMAGE
Folding or rolling a screen incorrectly can permanently crease or stretch the material.



SOME SCREENS ABSORB ODORS
Smoke, cooking, or pets can leave odors in fabric screens.



Screens need more care than most owners expect. A painted wall simply doesn't have these problems.

WANT A CUSTOM PROJECTOR WALL THAT PERFORMS PERFECTLY?

We'll handle everything—from prep to projector focus—so your image is flawless.



Questions?
Call / Text / Email

WHAT A PROJECTOR WALL CAN'T DO.

The truth every homeowner should know.

A high-performance projector wall makes a dramatic difference—but it isn't magic. Understanding its limits helps you set realistic expectations and make the best decisions for your home theater.

A perfect wall enhances your system. It cannot overcome a poor one.



CINEMA SECRET

The projector, the room, and the wall work together as a system. If one is weak, the entire image suffers.

REALITY CHECK

These are the most common misconceptions we see. Don't make an expensive mistake expecting your projector wall to do what it simply cannot.



1 IT CAN'T TURN A CHEAP PROJECTOR INTO A PREMIUM ONE.

A perfect wall improves the image. It cannot create detail, brightness, or contrast that your projector was never designed to produce.



2 IT CAN'T BEAT DIRECT SUNLIGHT.

No projector wall can overcome strong daylight. Control your light, and your image will shine.



3 IT CAN'T HIDE WALL IMPERFECTIONS.

High-performance coatings reveal flaws, they don't hide them. Proper preparation is the foundation of a stunning image.



4 IT CAN'T FIX POOR FOCUS OR ALIGNMENT.

If your projector isn't focused or aligned, the image will never be sharp—no matter how good the wall is.



5 IT CAN'T OVERCOME POOR ROOM DESIGN.

Glossy surfaces, bright lights, and the wrong colors will wash out your picture. The room is part of the system.



6 IT CAN'T REPLACE GOOD HABITS.

Even the best wall won't look good if you ignore maintenance, dust buildup, or leave TVs and lights on in the room.



THE BOTTOM LINE

A projector wall is one powerful piece of the puzzle. When your projector, room, and wall all work together, that's when the magic happens.



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THE LEVEL 5 P.O.P.™ SYSTEM

WHAT IS P.O.P.?



P.O.P. stands for Projector Optimization Process. It's our proven system that ensures your projector, wall, and room work together perfectly.

OUR PROPRIETARY 7-STEP PROJECTOR OPTIMIZATION PROCESS™

A perfect projector image isn't luck — it's a process.

We combine advanced surface preparation, precise measurement, expert application, and professional calibration to deliver a projector wall that performs at its absolute best.

P — PERFECT THE SURFACE				O — OPTIMIZE THE PROJECTION				P — PERFORM THE FINISH			
1 INSPECT & REPAIR	2 LEVEL 5 FINISH	3 ULTRA-SMOOTH	4 PRIME	5 CALCULATE & PLAN	6 LEVEL & ALIGN	7 FOCUS	8 LIGHTING CHECK	9 MASK & DEFINE	10 APPLY COATING	11 BORDER (OPTIONAL)	12 FINAL INSPECTION
We inspect every inch of the wall and repair flaws, cracks, holes, and texture issues.	We skim coat the entire surface to achieve a true Level 5 finish — the flattest possible surface.	We sand to an ultra-smooth, even surface so your image is ripple-free and flawless.	We apply a high-quality primer for maximum adhesion, uniformity, and color accuracy.	We determine the ideal screen size based on your room, projector throw, and viewing distance.	We level the image vertically and horizontally for a perfect rectangular picture — no tilt, no keystone.	We professionally focus the projector for maximum sharpness across the entire image.	We evaluate ambient light and recommend adjustments to maximize contrast and brightness.	We mask with precision and create laser-straight edges for a crisp, clean presentation.	We professionally spray your premium projector paint for a perfect, dead-flat finish.	We add a black velvet or painted border to increase perceived contrast and elevate the cinema look.	We test, calibrate, and inspect every detail so your movie night is perfect, every single time.

WHAT IS A LEVEL 5 FINISH?

The smoother the wall, the sharper the image. Here's the difference it makes:

LEVEL 3 (TYPICAL)	LEVEL 4 (SMOOTH)	LEVEL 5 (PERFECT)
Texture and imperfections create shadowing and distraction.	Better, but small flaws are still visible with a bright projector.	Ultra-smooth and flawless — images are sharp, clear, and immersive.



THE BOTTOM LINE

Level 5 isn't overkill — it's the standard for a truly cinematic experience. If the wall isn't flat, your projector can't perform.

THROW DISTANCE MADE SIMPLE

Every projector has a "throw ratio." This chart shows general guidelines. Always check your projector's manual for exact numbers.

IMAGE DIAGONAL	THROW RATIO EXAMPLE (16:9 ASPECT RATIO)		
	MIN THROW DISTANCE*		
	SHORT THROW (0.6 : 1)	STANDARD THROW (1.5 : 1)	LONG THROW (2.0 : 1)
80"	4.0 ft	10.0 ft	13.3 ft
100"	5.0 ft	12.5 ft	16.7 ft
120"	6.0 ft	15.0 ft	20.0 ft
150"	7.5 ft	18.8 ft	25.0 ft
200"	10.0 ft	25.0 ft	33.3 ft

*Distances are approximate. Actual results vary by projector model.

TIPS FOR PERFECT PLACEMENT

- ✓ Measure from the lens to the wall.
- ✓ Use the center of the lens, not the front.
- ✓ Consider zoom range before mounting.
- ✓ Leave room for focus and keystone adjustments.
- ✓ Keep the projector level with the wall.



WHITE vs. GRAY: WHICH SHOULD YOU CHOOSE?

Both are great — it depends on your room.

WHITE (BEST FOR DARK ROOMS)

- ✓ Brightest image possible
- ✓ Most accurate colors
- ✓ Best for dedicated theaters

GRAY (BEST FOR AMBIENT LIGHT)

- ✓ Deeper blacks
- ✓ Better contrast in lighted rooms
- ✓ Ideal for living rooms & sports



PRO TIP: Gray walls don't make the image darker — they improve contrast and make blacks look black, not gray.

THE 20% LIGHTING FACTOR

Light is the silent image killer.

Projectors don't create black — they reflect light. Control light, control your picture.



IMAGE QUALITY COMES FROM YOUR PROJECTOR & WALL COMBO



IMAGE QUALITY CAN BE HELPED OR HURT BY YOUR LIGHTING ENVIRONMENT

LIGHT CONTROL TIPS

- Block windows and sunlight.
- Use dimmable indirect lighting.
- Darken your ceiling.
- Avoid direct light on the screen.

BORDER IDEAS: ELEVATE THE EXPERIENCE

A border isn't just decoration — it improves contrast.



A 3"-4" border can improve perceived contrast by up to 30%.

BEFORE YOU BUY: PROJECTOR ESSENTIALS

- LUMENS:** Match to room & screen size. Too few = dim image. Too many = washed-out blacks.
- LIGHT SOURCE:** Laser lasts longer and stays bright. Lamp dims over time.
- RESOLUTION:** 4K (native) gives the sharpest detail. 1080p can still look great on smaller screens.
- CONNECTIVITY:** Make sure you have enough HDMI 2.0/2.1 ports.
- CONTRAST RATIO:** Higher is better for deeper blacks.
- NOISE LEVEL:** Quieter projectors = better experience.

THE GOLDEN RULE

PERFECT PROJECTOR + PERFECT WALL + PERFECT ENVIRONMENT = UNFORGETTABLE EXPERIENCE

Don't let your wall ruin movie night.

LEVEL 5 FINISH EXPLAINED?


THE FOUNDATION OF A PERFECT IMAGE

Your projector is only as good as the wall it's projecting on. Even the most expensive projector will look soft, dull, and imperfect on a wall that isn't finished to Level 5.

Level 5 is the highest standard of drywall finishing used in residential spaces where light quality matters.

It creates a surface so smooth, light reflects evenly—giving you sharper detail, richer contrast, and true cinematic performance.

THE DIFFERENCE ISN'T SMALL. IT'S HUGE.

LEVEL 3 (TYPICAL)	LEVEL 4 (SMOOTH)	LEVEL 5 (PERFECT)
		
		
Visible texture, bumps, and imperfections scatter light. Image looks softer with less clarity and contrast.	Better, but still not ideal. Minor imperfections are still visible with bright projectors and large screens.	Ultra-smooth, flawless surface. Light reflects evenly for the sharpest image, deepest blacks, and truest colors.







WHY LEVEL 5 MATTERS FOR PROJECTOR WALLS

 EVEN LIGHT REFLECTION No bumps or dips to scatter light and wash out the image.	 MAXIMUM SHARPNESS Details stay crisp from edge to edge, even on large screens.	 BETTER CONTRAST Deep blacks stay deep. Whites stay clean. Colors look more accurate.	 4K & HIGHER READY High-resolution projectors demand a perfectly smooth surface.	 NO DISTRACTIONS Eliminate visible texture, seams, and roller marks for good.
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WHAT IS A LEVEL 5 FINISH?

A Level 5 finish is achieved by applying a thin skim coat of joint compound over the entire surface, then sanding it smooth to create a uniform, high-end surface with no visible imperfections.

THE LEVEL 5 PROCESS

1	 SKIM COAT ENTIRE SURFACE	A thin layer is applied across the whole wall.
2	 DRY TIME	Proper drying ensures strength and stability.
3	 SAND SMOOTH	We sand with dust-control systems to a flawless finish.
4	 INSPECT WITH RAKING LIGHT	We use angled lighting to find any remaining flaws.
5	 SPOT REPAIR	Any imperfections are filled and feathered.
6	 FINAL SAND	Surface is sanded again for absolute smoothness.
7	 PRIME FOR UNIFORMITY	High-quality primer seals the surface for perfect results.

TYPICAL PROJECT TIMELINE

DAY 1: SURFACE ENGINEERING	DAY 2: OPTICAL SURFACE FINISH
<ul style="list-style-type: none"> Room & area protection Inspect wall & identify imperfections Patch holes, dents, and damage Skim coat entire projection area Drying time Sand smooth Inspect with raking light Spot repair as needed Final sand Prime for uniformity 	<ul style="list-style-type: none"> Re-inspect & touch up Sand primer smooth Tack cloth Mask & laser layout border Projector placement & focusing Precision spray coat #1 Flash time Precision spray coat #2 Install border (optional) Final calibration & quality check Customer walkthrough
  OVERNIGHT: Primer cures. Surface stabilizes. Perfect time for the finish.	



You can't fake a Level 5 finish.
You can't rush it.
You can only build it the right way.



Projected light is brutally honest.
Level 5 is the only finish that delivers a truly cinematic experience.

OPTICAL SURFACE ENGINEERING™: PREPARATION IS EVERYTHING.

A projector will reveal every flaw. Our job is to create a perfectly smooth, uniform surface so the only thing you see is the picture.

This isn't painting.
This is engineering an optical surface.

CINEMA SECRET

The smoother and more uniform the surface, the better the image.

Great prep = stunning results.
Poor prep = visible defects.

WHY OPTICAL SURFACE ENGINEERING™?

- ELIMINATES DISTRACTIONS**
Removes imperfections that cause hot spots, shadows, and texture in the image.
- MAXIMIZES CONTRAST & CLARITY**
A perfectly smooth surface allows true blacks, bright whites, and accurate colors.
- CONSISTENT ACROSS THE ENTIRE SCREEN**
Uniform reflectivity ensures even brightness from edge to edge.
- BUILT TO LAST**
Proper preparation and premium coatings deliver years of cinematic enjoyment.

THE OPTICAL SURFACE ENGINEERING™ PROCESS

1	2	3	4	5	6	7	8	9	10
INSPECT	REPAIR	SKIM COAT	DRY	SAND	CHECK & REPAIR	PRIME	SAND PRIMER	CLEAN	READY
We inspect the entire surface under critical lighting to find every flaw.	Nail pops, dents, cracks, and damaged areas are professionally repaired.	A full skim coat creates a perfectly flat, level surface across the entire projection area.	Proper dry time is critical for maximum adhesion and stability.	We sand the entire surface to remove high spots and create a glass-smooth finish.	We inspect again with raking light, spot repair any imperfections, and sand again.	High-quality primer seals the surface and ensures uniform reflectivity.	Light sand removes any texture from primer and prepares for final coats.	We remove all dust and debris for a flawless finish.	Your wall is now an engineered optical surface ready for projection.

THE DIFFERENCE PERFECT PREP MAKES

BEFORE	AFTER	BEFORE	AFTER
Imperfections, texture, and uneven sheen distract and reduce image quality.	Smooth, uniform surface delivers a clean, immersive cinematic image.	Every bump, dent, and seam becomes visible on screen.	Engineered smooth. Flawless performance across the entire screen.

WHAT WE REMOVE

- Orange peel texture
- Knockdown & heavy textures
- Nail pops and screw heads
- Drywall seams and tape lines
- Dents, dings, and imperfections
- Patch work and repairs
- Uneven sheen and porosity
- Dust, debris, and contaminants

PREP QUALITY LEVELS

LEVEL 3 GOOD	★ ★ ★	Basic repair and paint. Visible flaws may remain. Not recommended for projector walls.
LEVEL 4 BETTER	★ ★ ★ ★	Standard smooth finish. Minor imperfections may still be visible. Good for light use.
LEVEL 5 OPTICAL	★ ★ ★ ★ ★	Our standard. Engineered for perfect projection and maximum performance.

TYPICAL PROJECT TIMELINE

 DAY 1 Surface Engineering	Inspect, repair, skim coat, dry, sand, inspect again, prime.
 OVERNIGHT Cure & Settle	Primer cures. Surface stabilizes. Imperfections become visible.
 DAY 2 Final Finish	Sand, clean, laser layout, projector alignment, coating (2 coats), final calibration.

PRO TIP: LIGHT REVEALS THE TRUTH
We use cross lighting and a high-powered LED to reveal every flaw you can't see in normal light.




CUTTING CORNERS ON PREP = DISAPPOINTING RESULTS
The better the prep, the better the picture. It's that simple. We never rush the process because your experience depends on it.

WE DON'T JUST PAINT WALLS.
 WE ENGINEER CINEMATIC SURFACES.

CHOOSING THE RIGHT PROJECTOR: THE HEART OF YOUR HOME THEATER

A great projector on a bad wall = disappointing results.
A good projector on a great wall = amazing results.
The right projector for your room and screen size **makes all the difference.**

KEY SPECS EXPLAINED

-  **LUMENS (BRIGHTNESS)**
More lumens help in bright rooms and on larger screens.
-  **CONTRAST RATIO**
Higher contrast = deeper blacks and more depth.
-  **RESOLUTION**
4K offers sharper detail. Look for true 4K, not just "4K supported."
-  **ASPECT RATIO**
Most projectors are 16:9. Some support 2.35:1 for true cinema.
-  **NOISE LEVEL**
Quieter projectors = better immersive experience.
-  **INPUTS & FEATURES**
HDMI 2.0/2.1, eARC, 3D support, lens shift, and more.

PROJECTOR TECHNOLOGY: WHAT'S INSIDE MATTERS

DLP (DIGITAL LIGHT PROCESSING)



- Excellent contrast
- Fast response time (great for gaming)
- Minimal maintenance
- Prone to "rainbow effect" for some

LCD (LIQUID CRYSTAL DISPLAY)



- Bright, vibrant colors
- No rainbow effect
- Lower contrast than DLP
- More parts to maintain

LCoS (LIQUID CRYSTAL ON SILICON)



- Exceptional image quality
- High contrast & detail
- No rainbow effect
- Typically higher cost

LASER (LIGHT SOURCE)




- Longer lifespan (20,000+ hours)
- Consistent brightness
- Lower maintenance
- Higher upfront cost, better long-term

HOW MANY LUMENS DO YOU REALLY NEED?

Use this as a general guide. More isn't always better in a dark room.

ROOM ENVIRONMENT	SCREEN SIZE (DIAGONAL)	RECOMMENDED LUMENS
DEDICATED THEATER (DARK ROOM)	Up to 100"	1,000 - 1,500
	100" - 120"	1,500 - 2,500
	120" - 150"	2,500 - 3,500
	150"+	3,500+
LIVING ROOM (CONTROLLED LIGHT)	Up to 100"	1,500 - 2,500
	100" - 120"	2,500 - 3,500
	120"+	3,500+
BRIGHT ROOM (MORE AMBIENT LIGHT)	Up to 100"	2,500 - 3,500
	100" - 120"	3,500 - 5,000
	120"+	5,000+

 **PRO TIP:** In a dark room, too many lumens can wash out the image. Balance is everything.

THROW DISTANCE BASICS


Every projector has a "throw ratio." This determines how far it needs to be from the wall to create a specific image size.



SHORT THROW: 0.4 - 1.0
Can sit close to the wall.

STANDARD THROW: 1.0 - 2.0
Most common for home theaters.


LONG THROW: 2.0+
Needs more distance for larger images.

 Always check your projector's spec sheet for exact numbers.


THROW DISTANCE EXAMPLE (16:9 ASPECT RATIO)

EXAMPLE: 1.2 THROW RATIO PROJECTOR

SCREEN SIZE (DIAGONAL)	SCREEN WIDTH	THROW DISTANCE NEEDED
80"	70"	8.4 ft
100"	87"	10.4 ft
120"	104"	12.5 ft
150"	131"	15.7 ft
200"	174"	20.9 ft

 **PRO TIP:** Measure twice, mount once. Plan for power, HDMI, and ventilation before installation.

MOUNTING & PLACEMENT TIPS

-  **MOUNT HEIGHT**
Center of the lens should be level with the middle of the screen.
-  **AVOID KEYSTONE**
Use lens shift if possible. Digital keystone reduces image quality.
-  **VENTILATION**
Ensure proper airflow around the projector to prevent overheating.
-  **HIDE YOUR CABLES**
Plan ahead for clean power and HDMI routing through walls/ceilings.
-  **VIEWING DISTANCE**
Sit 1.2x to 1.5x the screen width away for the best experience.

PROJECTOR TYPES



STANDARD THROW
Most versatile and widely used. Great for dedicated theaters and living rooms.



SHORT THROW
Can sit closer to the wall. Ideal for smaller rooms or limited space.



ULTRA SHORT THROW
Sits just inches from the wall or on a media console. Perfect for modern living spaces.

BEFORE YOU BUY - ASK YOURSELF THESE QUESTIONS

-  **WHAT SIZE SCREEN DO I WANT?**
This drives almost every decision.
-  **HOW MUCH LIGHT IS IN MY ROOM?**
Affects lumens requirements.
-  **HOW FAR WILL THE SEATING BE?**
Impacts screen size and resolution needs.
-  **DO I HAVE POWER AND HDMI READY?**
Plan now, not later.
-  **WILL I USE EXTERNAL AUDIO?**
Consider eARC and sound system needs.
-  **WHAT'S MY BUDGET LONG-TERM?**
Factor in lamp/laser replacement.

PROJECTOR PAINT MATTERS: SPECIALTY COATINGS. SUPERIOR RESULTS.

A projector wall is not like a regular wall. It's a high-performance optical surface.

That means the paint you choose has a massive impact on brightness, contrast, color accuracy, and overall image quality.

We use specialty projector paints engineered specifically for projected light. Not regular wall paint.








CINEMA SECRET


The right projector paint reflects more of the light from your projector back to your eyes—without washing out blacks. That's the magic.

WHY SPECIALTY PAINT MATTERS






- 
OPTIMIZED REFLECTION
 Specialty coatings are engineered to reflect projected light evenly and efficiently.
- 
BETTER CONTRAST
 Deeper blacks, brighter whites, more pop. Regular paint can look gray and washed out.
- 
TRUE-TO-LIFE COLORS
 Maintains color accuracy for a more cinematic, lifelike image.
- 
BUILT FOR THE JOB
 Designed for large, projected images—not room lighting.

PROJECTOR PAINT OPTIONS COMPARED

1. SCREEN GOO GOO SYSTEMS	2. PAINT ON SCREEN PROJECTION PAINT	3. DIGITAL IMAGE SCREEN PAINT	4. SMART SURFACES PROJECTION PAINT	5. PREMIUM FLAT WALL PAINT	6. EGGSHELL / SATIN / SEMI-GLOSS (AVOID)
					
Industry-leading projection coatings with multiple formulas for any environment.	Popular DIY-friendly projection paint with great performance.	Professional-grade screen paint used in commercial and residential installs.	High-quality coatings designed for amazing detail and clarity.	High-quality flat interior paint. Not designed for projected light.	Reflects too much ambient light. Creates glare and destroys contrast.
<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Excellent contrast <input checked="" type="checkbox"/> High brightness <input checked="" type="checkbox"/> Multiple sheens (matte, satin, high gain) <input checked="" type="checkbox"/> Ambient light options <input checked="" type="checkbox"/> Trusted by professionals 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Good brightness <input checked="" type="checkbox"/> Good contrast <input checked="" type="checkbox"/> Easy to apply <input checked="" type="checkbox"/> Great value <input checked="" type="checkbox"/> Multiple colors 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> High performance <input checked="" type="checkbox"/> Excellent uniformity <input checked="" type="checkbox"/> Low hotpotting <input checked="" type="checkbox"/> Great color neutrality <input checked="" type="checkbox"/> Made in the USA 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Great contrast <input checked="" type="checkbox"/> Vibrant colors <input checked="" type="checkbox"/> Easy application <input checked="" type="checkbox"/> Several formulas <input checked="" type="checkbox"/> USA made 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Affordable <input checked="" type="checkbox"/> Easy to find <input checked="" type="checkbox"/> Lower contrast <input checked="" type="checkbox"/> Washes out blacks <input checked="" type="checkbox"/> Not color-optimized 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Too reflective <input checked="" type="checkbox"/> Glare / hotspots <input checked="" type="checkbox"/> Poor contrast <input checked="" type="checkbox"/> Colors look dull <input checked="" type="checkbox"/> Not for projector use
BEST OVERALL ★★★★★	BEST VALUE ★★★★★☆	PRO LEVEL ★★★★★	GREAT PERFORMANCE ★★★★★	BUDGET OPTION ★★★☆☆	NOT RECOMMENDED ★☆☆☆☆

 **IMPORTANT:** Performance varies by room, projector brightness, screen size, and ambient light. We help you choose the perfect coating for your space.

WHAT AFFECTS YOUR PAINT CHOICE?

- 
SCREEN SIZE
 Bigger screens need more brightness and the right reflectivity.
- 
PROJECTOR BRIGHTNESS
 More lumens may require a higher gain surface.
- 
AMBIENT LIGHT
 More light in the room? Choose a surface that fights it back.
- 
CONTENT TYPE
 Movies, gaming, sports, presentations—each benefits from different coatings.
- 
VIEWING ANGLE
 Wider angles matter for large groups and family viewing.


SPECIALTY COATINGS = REAL RESULTS

SPECIALTY COATING



Deep blacks. Bright whites. Vibrant colors. Immersive and cinematic.

REGULAR WALL PAINT



Washed out. Gray blacks. Dull image. Less impact.

WHAT TO AVOID

- Eggshell, satin, or semi-gloss finishes (too reflective)
- Enamel or glossy paints (creates glare and hotspots)
- Cheap flat paints (low contrast, poor durability)
- Unverified "screen paints" (inconsistent results)
- Skipping proper surface preparation (the best paint can only do so much)



PRO TIP

The best projector + the right paint + a properly prepared wall = a true cinema experience.



OUR RECOMMENDATION

For most home theaters and media rooms, we recommend a premium specialty projector coating like Screen Goo, Paint On Screen, or Digital Image Screen Paint.



MAXIMUM PERFORMANCE

Designed for projected light for the best possible image.



BUILT TO LAST

Durable, long-lasting, and easy to clean surfaces.



WORTH THE INVESTMENT

A small upgrade in paint = a massive upgrade in experience.

WHITE vs. GRAY: CHOOSE YOUR PERFORMANCE

Wall color has the biggest impact on contrast, brightness, and overall image quality.

White gives you punch.
Gray gives you control.

The right choice depends on your room, projector, and how you use it.

CINEMA SECRET
In a light-controlled room, gray almost always delivers deeper blacks and better perceived contrast.

SEE THE DIFFERENCE FOR YOURSELF

WHITE WALL

Higher brightness. More pop.
Blacks look lighter in dark scenes.



GRAY WALL (DARK ROOM)

Lower brightness. More depth.
Blacks look deeper and more realistic.



Tip: Photos can't show the full impact. Your eyes will see an even bigger difference in person.

WHICH IS RIGHT FOR YOU?

ROOM TYPE	LIGHT CONTROL	BEST CHOICE	WHY
Dedicated Theater (Dark)	Very dark (no windows or lights)	GRAY	Deeper blacks, better contrast, more cinematic image.
Living Room (Some Light)	Some ambient light (lamps, windows, etc.)	LIGHT GRAY	Balances brightness and contrast for mixed lighting.
Bright Room (Lots of Light)	Lots of ambient light (windows, open space)	WHITE / LIGHT GRAY	Maximizes brightness and clarity when light is present.
Gaming Room	Controlled light	GRAY	Better contrast, more immersive, reduces eye strain.
Sports Room	Some ambient light	WHITE / LIGHT GRAY	Brighter image helps with fast action and overall visibility.
Multi-Purpose Room	Varies	LIGHT GRAY	Most versatile choice for all-around performance.

POPULAR GRAY OPTIONS

All colors shown in Sherwin-Williams.

- Dovetail SW 7018 LRV 18
- Peppercorn SW 7674 LRV 10
- Gauntlet Gray SW 7019 LRV 13
- Web Gray SW 7075 LRV 22
- Agreeable Gray SW 7029 LRV 60 (Light Gray Option)

UNDERSTANDING LRV (LIGHT REFLECTANCE VALUE)

LRV measures how much light a color reflects. Lower numbers = darker colors.

LRV 0 - 20 Dark Gray	LRV 20 - 50 Mid Gray	LRV 50 - 100 Light Gray / White
Best for dark rooms. Deeper blacks and maximum contrast.	Great for rooms with some ambient light. Balanced performance.	Higher brightness. Better for bright rooms or lots of ambient light.

REAL-WORLD EXAMPLE: SAME PROJECTOR, SAME CONTENT

WHITE WALL (LRV 90+)



Bright image, high pop, but blacks look gray.

LIGHT GRAY WALL (LRV 40 - 60)



Balanced brightness and contrast.

DARK GRAY WALL (LRV 10 - 20)



Deep blacks, high contrast, most cinematic.

KEY TAKEAWAYS

- Gray walls improve contrast and black levels.
- White walls maximize brightness and pop.
- Pick the right shade of gray based on your room lighting.
- Test paint swatches on your wall before committing.

PRO TIP

Buy sample quarts and paint 2'x2' swatches. View them at night with your projector on. Your eyes will tell you the truth.

OUR RECOMMENDATION

For most dedicated theaters, we recommend a mid-to-dark gray for the best overall cinematic performance.

BORDERS THAT TRANSFORM THE EXPERIENCE

A border isn't just decoration—it improves contrast, contains light, and frames the image like a true cinema screen.

Even a simple border can make your picture look bigger, blacker, and more immersive.

CINEMA SECRET



Your eyes compare brightness side by side. A dark border makes the picture appear brighter and more vibrant.

BORDER OPTIONS: CHOOSE YOUR LOOK & PERFORMANCE

1 NO BORDER

Clean and minimal. Best for light controlled rooms.



4 WOOD TRIM BORDER

Adds elegance and architectural detail. Stain or paint to match your space.



2 PAINTED BLACK BORDER

Improves contrast and picture depth. Most popular upgrade.



5 FLOATING FRAME WITH LED BACKLIGHT

Creates depth and a modern, high-end cinema feel.



3 VELVET WRAPPED BORDER

Absorbs light instead of reflecting it. Best for dedicated theater rooms.



6 ALUMINUM SLEEK FRAME

Modern, minimal, and ultra-clean. Perfect for contemporary spaces.



BORDER WIDTH MATTERS

Wider borders absorb more stray light and improve contrast. Here's a general guide based on screen size.

SCREEN DIAGONAL	MINIMUM BORDER WIDTH	RECOMMENDED BORDER WIDTH	PREMIUM CINEMA WIDTH
80"	2"	3 - 4"	5 - 6"
100"	2.5"	4 - 5"	6 - 8"
120"	3"	5 - 6"	7 - 9"
150"	3.5"	6 - 8"	8 - 12"
200"+	4"	8 - 10"	12"+

! Bigger screens benefit from wider borders for the most dramatic contrast.

BORDER PLACEMENT TIPS



KEEP IT EVEN

Equal border on all sides looks balanced and professional.



MATCH TO ROOM LIGHT

Darker rooms = wider borders. Brighter rooms = wider borders.



ALIGN WITH PROJECTED IMAGE

The border should sit just outside the active image area.



CONSIDER PROJECTION OVERSCAN

Some content overscans slightly. Leave a small buffer.



SEATING POSITION MATTERS

Make sure your view is centered for the best experience.

BORDER MATERIALS & FINISHES

Different materials. Different results.

PAINTED FLAT BLACK



Affordable and effective. Use high-quality flat black paint for best results.

VELVET FABRIC



Absorbs light. Eliminates reflections. Theater standard.

WOOD TRIM



Classic and beautiful. Customizable to match your interior.

ALUMINUM FRAME



Sleek and modern. Durable and perfect for minimalist designs.

ACOUSTIC FRAME W/ FABRIC



Sound transparent options available for in-wall speakers behind screen.

STRAY LIGHT: THE ENEMY OF CONTRAST

Light bouncing off walls reduces picture quality.



Light reflects off the wall and washes out blacks.



Border absorbs stray light and keeps the image pure.



PRO TIP

A black border makes the screen disappear and the movie come to life.

COLOR MATCHING IDEAS

Match your border to:

- ✔ TV & speaker colors
- ✔ Cabinetry
- ✔ Window frames
- ✔ Architectural accents



OUR RECOMMENDATION

At minimum, use a flat black border. For the best experience, go velvet or wood trim with 4" or wider borders.

THROW DISTANCE & FOCUS: GET THE PICTURE PERFECT

Placement and focus are what separate a decent image from a jaw-dropping one.

Get the throw distance right.

Level the image.

Dial in the focus.

The result? A crisp, clear, cinematic experience every time.



THE GOLDEN RULE

- Center the lens.
- Level the image.
- Fill the frame.
- Then fine-tune the focus.

WHAT IS THROW DISTANCE?

Throw distance is the space between your projector lens and the screen. Every projector has a "throw ratio" that determines how large the image will be at a specific distance.



- Too close = image too small
- Too far = image too large and dimmer
- Just right = optimal brightness, sharpness, and clarity

THROW DISTANCE EXAMPLES (16:9 ASPECT RATIO)

EXAMPLE: 1.3 THROW RATIO PROJECTOR

SCREEN DIAGONAL	IMAGE WIDTH	THROW DISTANCE NEEDED
80"	70"	9.1 ft
100"	87"	11.3 ft
120"	104"	13.5 ft
150"	131"	17.0 ft
200"	174"	22.6 ft



PRO TIP: Measure twice, install once. Always check your projector's spec sheet for exact numbers.

TOO CLOSE

Image Too Small



Wasted wall space and less immersive.

JUST RIGHT

Image Perfect



Best brightness, sharpness, and cinematic experience.

TOO FAR

Image Too Large



Image may be dimmer and lose detail.

FOCUS: SMALL ADJUSTMENT, BIG DIFFERENCE

HOW TO FOCUS YOUR PROJECTOR

- Start with the center of the image.
- Use the focus ring or button to make text and details as sharp as possible.
- Check the corners and edges.
- Make small adjustments until the entire image is as crisp as possible.
- Recheck after the projector warms up.

OUT OF FOCUS

Soft, blurry, hard to read



IN FOCUS

Sharp, clear, easy to enjoy



PRO TIP

Focus after the projector has been on for 15-20 minutes. Lenses adjust slightly as they warm up.

THROW DISTANCE & FOCUS TIPS



USE A LASER MEASURE

Measure from the lens, not the body of the projector.



CHECK ZOOM RANGE

Use optical zoom (not digital) for the best image quality.



KEEP IT LEVEL

Use built-in keystone only as a last resort.



CONSIDER AMBIENT LIGHT

More light = need more lumens and a brighter image.



CENTER THE LENS

The lens should be centered horizontally to the screen.



DO A TEST IMAGE

Use a grid or focus pattern to dial in perfection.

COMMON THROW & FOCUS MISTAKES

- Mounting the projector too high or off-center
- Ignoring the projector's throw ratio
- Using too much keystone correction
- Forgetting to focus after warm-up
- Not accounting for ambient light
- Assuming all projectors work the same



AVOID THESE MISTAKES AND YOUR IMAGE WILL ALWAYS LOOK ITS BEST.



WANT IT DONE RIGHT?

Proper placement and focus can be tricky. Let our experts handle it so you get the best image possible.



TYPICAL TIMELINE

Placement & focus calibration is included in your installation. Usually completed on Day 2 of your project.

INCLUDED WITH YOUR PROJECT

- Precise measurement
- Perfect projector placement
- Leveling & alignment
- Focus calibration
- Final image optimization
- Walkthrough & testing

AMBIENT LIGHT CONTROL: YOUR PICTURE KILLER (OR SUPERPOWER)

Even the best projector and the best painted surface can't fight a bright room.

Ambient light is the #1 reason most home theaters look washed out, have low contrast, and lack pop.

Control the light, and you unlock true cinematic performance.

CINEMA SECRET
Great projector walls don't just reflect the image—they reject the light you don't want. But the biggest win comes from what you keep out of the room.

WHY AMBIENT LIGHT CONTROL MATTERS

- BOOSTS CONTRAST**
Darker blacks, brighter brights, more depth.
- IMPROVES COLOR ACCURACY**
Colors look natural, not washed out.
- REDUCES EYE STRAIN**
A darker, balanced room is easier on your eyes.
- BETTER MOVIE EXPERIENCE**
Closer to what the director intended.

AMBIENT LIGHT IMPACT: SEE THE DIFFERENCE

BRIGHT ROOM (LIGHTS ON)	SOME LIGHT (LAMPS / WINDOWS)	LOW LIGHT (MINIMAL LIGHT)	CONTROLLED LIGHT (BLACKOUT / DARK ROOM)	TOTAL LIGHT CONTROL (CINEMA MODE)
Low contrast. Washed out colors. Blacks look gray. Image looks flat and lifeless.	Better, but still losing contrast and color depth. Blacks look more like dark gray.	Big improvement. Colors pop more and blacks start to look closer to how they should.	Excellent contrast. Rich colors. Blacks look deep and inky. The image comes alive.	Maximum performance. Reference-level contrast and color. True cinematic experience.

REMEMBER: Your projector wall is only 50% of the equation. The room is the other 50%.

HOW TO CONTROL AMBIENT LIGHT LIKE A PRO

 BLOCK EXTERNAL LIGHT Use blackout curtains, roller shades, or blackout blinds on all windows and doors. Even small gaps matter.	 DIM OR ELIMINATE LIGHT SOURCES Turn off overhead lights, lamps, and accent lighting. Use dimmers or smart lighting systems.	 USE DARK SURFACES Dark ceilings and walls absorb light instead of reflecting it back onto the screen.	 SEAL LIGHT LEAKS Light sneaks in around doors, windows, and electronics. Use weather stripping, blackout materials, and gaskets.	 REMOVE LIGHT REFLECTORS Mirrors, glossy frames, and shiny decor reflect light and kill contrast. Keep it matte.	 ADD SOFT MATERIALS Rugs, acoustic panels, and fabric furniture absorb light and improve acoustics.	 USE LIGHTS BEHIND YOU If you must have light, keep it behind you, not near the screen. Bias lighting is your friend.
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PRO TIP
A \$20 blackout curtain can improve your image more than a \$2,000 projector.

RECOMMENDED ROOM LIGHT LEVELS

	Daytime (No Control)	100 – 1,000+ lux	✗ Not Recommended
	Typical Room Light	50 – 200 lux	✗ Avoid
	Low Light	10 – 50 lux	✓ Good
	Dark Room	< 10 lux	✓ Best
	Cinema Mode	< 5 lux	✓ Optimal

AMBIENT LIGHT CHECK

Do this simple test in your room:

- Turn off the lights.
- Close all blinds and curtains.
- Pull up a black image on your projector.
- Look closely at the screen.

If the screen looks gray or uneven, you still have light leaks.

THE GOAL: CONTROL WHAT YOU CAN.
You don't need a \$50,000 theater room. You just need control, consistency, and intentional design.

- Control the light.
- Use the right surface.
- Calibrate your projector.
- Enjoy the show.

Ambient light control turns a good setup into a great one.

LIGHTING & AMBIENT CONTROL: SEE THE PICTURE. NOT THE LIGHT.

Your projector wall is only as good as the light in the room.

Control the light, and you control the experience.





Great lighting design is invisible. Its impact is unforgettable.

CINEMA SECRET
The human eye adapts to the brightest light in the room—not the screen. Control the ambient light, and your projector will look 2-3x better instantly.

LIGHT IS THE #1 ENEMY OF CONTRAST

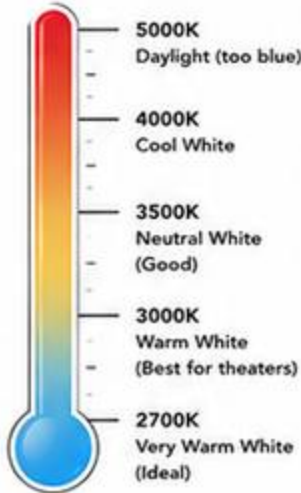
- REFLECTION KILLER**
Light bouncing off walls, ceiling, and décor washes out your image.
- BLACKS LOOK GRAY**
Too much ambient light lifts the black level and destroys contrast.
- FATIGUE FACTOR**
Excess light causes eye strain and reduces immersion.
- DETAIL DISAPPEARS**
Subtle details in dark scenes are lost in uncontrolled light.
- MOOD DESTROYER**
Wrong lighting kills the cinematic feeling you're trying to create.

AMBIENT LIGHTING STRATEGIES THAT WORK


BIAS LIGHTING	LOW LEVEL ACCENT LIGHTING	BLACKOUT EVERYTHING	CONTROL THE CEILING	HIDE THE LIGHT SOURCES
 <ul style="list-style-type: none"> LED strip behind the screen reduces eye strain and improves contrast. Use warm white (2700K-3000K) or color-matched LEDs. Keep it behind the screen, not around the room. 	 <ul style="list-style-type: none"> Wall sconces or step lights add safety without adding glare. Use dimmable lights (5-15% max brightness during viewing). Direct light down or toward walls, never toward the screen. 	 <ul style="list-style-type: none"> Blackout curtains or shades are a must for daylight control. Seals around doors and windows prevent light leaks. Dark room = deep blacks and incredible contrast. 	 <ul style="list-style-type: none"> Dark ceilings eliminate reflections and increase contrast. Matte paint is best. Avoid satin or semi-gloss. Consider acoustic panels for both performance and function. 	 <ul style="list-style-type: none"> Use cove lighting, light channels, or valances to hide LEDs. Never expose raw LED dots. Indirect light looks better and feels more cinematic.

LIGHT TEMPERATURE GUIDE

The right color temperature sets the mood.



- 5000K Daylight (too blue)
- 4000K Cool White
- 3500K Neutral White (Good)
- 3000K Warm White (Best for theaters)
- 2700K Very Warm White (Ideal)



RECOMMENDATION:
2700K-3000K for the best cinematic experience.

WHERE LIGHT SHOULDN'T GO

- Directly at the screen
- Behind the viewer
- Overhead (unless dimmable and off)
- Reflected in mirrors or glossy surfaces
- From electronic equipment (LEDs)
- Under the screen (light strip glare)



BEST LIGHTING PRACTICES

- All lights dimmable
- Use smart lighting or scenes
- Keep it low, indirect, and warm
- Eliminate reflections
- Hide all light sources
- Match lighting to your content (day vs. night viewing)



THE DIFFERENCE IS REAL

TOO MUCH LIGHT vs. LIGHTING DONE RIGHT



PRO TIP

Watch your favorite movie in a completely dark room once. Then gradually add small amounts of light. You'll be amazed at how much is too much.

QUICK WINS (DO THESE FIRST)

- Turn off ceiling lights
- Add bias lighting
- Close blinds or shades
- Dim everything to 10%
- Paint the ceiling dark

PROJECTOR WALL vs. TRADITIONAL SCREEN:

WHICH IS RIGHT FOR YOU?

Both options can deliver an amazing experience. The best choice depends on your goals, your space, and how you use your theater.

Let's compare them honestly. No bias. Just facts.



CINEMA SECRET
There is no "one size fits all" solution. The right choice is the one that fits your life, your room, and your vision for the perfect experience.

WHAT REALLY MATTERS

- 

YOUR PRIORITIES
Think about what matters most: image quality, flexibility, budget, room design, or future plans.
- 

YOUR ROOM
Room size, light control, wall space, and layout all play a huge role.
- 









YOUR BUDGET
Upfront cost, long-term value, and what you're willing to invest.
- 

YOUR FUTURE
Will you move? Remodel? Upgrade? Plan for where you're headed.

PAINTED PROJECTOR WALL vs. TRADITIONAL SCREEN

 <p>BEST FOR:</p> <ul style="list-style-type: none"> ✔ Dedicated theaters ✔ Permanent spaces ✔ Clean, modern look ✔ Ultra-short throw setups ✔ Large custom sizes ✔ Minimalist design 	<p>PAINTED PROJECTOR WALL</p>  <ul style="list-style-type: none"> ✔ Custom size with no borders (perfect wall-to-wall). ✔ Seamless, permanent, and built into your room. ✔ Better for ultra-short throw projectors. ✔ More cost-effective for large sizes. ✔ No moving parts, no wrinkles, no stretching. ✔ Looks amazing even when the projector is off. ✔ Can be engineered for your exact lighting conditions. 	<p>TRADITIONAL PROJECTION SCREEN</p>  <ul style="list-style-type: none"> ✔ Portable and removable. ✔ Ideal for renters or changing spaces. ✔ High contrast ALR screens work well in bright rooms. ✔ Easy to replace or upgrade. ✔ Can hide wall imperfections. ✔ Black borders help with perceived contrast. ✔ Motorized options for convenience. 	 <p>BEST FOR:</p> <ul style="list-style-type: none"> ⊗ Renters ⊗ Multi-use rooms ⊗ Portability ⊗ Very bright rooms (ALR screens) ⊗ Budget flexibility ⊗ Easy upgrades
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SIDE-BY-SIDE COMPARISON

FEATURE	PROJECTOR WALL	TRADITIONAL SCREEN
 IMAGE QUALITY	Excellent with proper preparation and specialty coating. Seamless and uniform.	Excellent. ALR screens perform extremely well in bright rooms. Borders improve perceived contrast.
 CONTRAST	Very good. Enhanced with dark room and proper coating.	Very good to excellent. Black borders boost contrast.
 BRIGHTNESS	Very good. Depends on paint system and ambient light control.	Excellent. ALR screens reflect more light back to the viewer.
 VIEWING ANGLE	Wide and consistent across the entire wall.	Wide on most screens. Some ALR screens have narrower angles.
 AMBIENT LIGHT PERFORMANCE	Good to very good. Depends on wall color and coating.	Excellent with ALR screens. Standard screens are more sensitive to light.
 INSTALLATION	Permanent. Requires professional prep and coating.	Easy. Most screens install in minutes.
 PORTABILITY	Not portable.	Portable or retractable options available.
 COST (LARGE SIZES)	More cost-effective as size increases.	More expensive as size increases, especially ALR screens.
 AESTHETICS	Seamless, modern, and disappears when not in use.	Visible screen (unless recessed or motorized).
 BEST ROOM TYPE	Dedicated theaters, modern rooms, rooms with controlled lighting.	Multi-purpose rooms, bright rooms, rentals, temporary setups.
 LONG-TERM VALUE	Very high. Built-in, durable, and timeless.	High. Easy to replace or upgrade as tech improves.

THE BOTTOM LINE

 **CHOOSE A PROJECTOR WALL IF:**

- You want a clean, built-in, permanent look.
- You have a dedicated or controlled-light room.
- You want the best experience with UST projectors.
- You're building or remodeling your space.
- You want maximum size for your budget.

 **PRO TIP**

The wall is the foundation. No matter which option you choose, proper room design, lighting control, and equipment placement are what create the magic.

 **CHOOSE A TRADITIONAL SCREEN IF:**

- You need portability or may move.
- You have a multi-purpose or bright room.
- You want the flexibility to upgrade easily.
- You want a quick, easy installation.
- You need an ALR screen for a bright environment.

PROJECTOR WALL MAINTENANCE: KEEP IT PRISTINE. KEEP IT CINEMATIC.

A projector wall is an optical instrument. Treat it right, and it will deliver breathtaking performance for years. Treat it wrong, and you'll see it every time the lights go down. A little care goes a long way. Here's how to keep your wall looking and performing its best.



CINEMA SECRET

Dust, oils, humidity, and harsh cleaners are the enemies of a perfect image. Simple maintenance protects your investment and your experience.

WHY MAINTENANCE MATTERS

- 
PROTECT YOUR INVESTMENT
 A clean, well-maintained wall protects your projector and coating.
- 
CONSISTENT PERFORMANCE
 A clean surface = consistent brightness, contrast, and color accuracy.
- 
EXTEND THE LIFE
 Proper care extends the life of the coating and your entire system.
- 
LOOKS BETTER, ALWAYS
 A well-kept theater feels more premium and invites you to use it more.

DAILY, WEEKLY, MONTHLY: SIMPLE HABITS THAT MAKE A BIG DIFFERENCE

DAILY / AFTER EVERY USE	WEEKLY	MONTHLY
		
<ul style="list-style-type: none"> ✔ Let the projector cool down with proper ventilation. ✔ Keep the room dust-free: close doors and windows. ✔ Avoid touching the wall with hands, toys, or objects. ✔ If you see a small smudge, spot clean gently (see below). 	<ul style="list-style-type: none"> ✔ Dust the wall lightly with a microfiber cloth or static duster. ✔ Check for fingerprints, smudges, or marks. ✔ Keep the floor clean. Dust gets kicked up. ✔ Inspect ambient light control (curtains, lights, leaks). 	<ul style="list-style-type: none"> ✔ Inspect the wall under normal lighting. ✔ Clean the projector lens if needed. ✔ Check for any wall imperfections or chips. ✔ Make sure the projector is still aligned and focused.





HOW TO CLEAN YOUR PROJECTOR WALL (THE RIGHT WAY)

 <p>1</p> <p>DUST FIRST</p> <p>Use a clean microfiber cloth or soft duster to remove loose dust.</p>	 <p>2</p> <p>LIGHTLY MIST</p> <p>Lightly mist the cloth (not the wall) with distilled water. No chemicals.</p>	 <p>3</p> <p>GENTLE WIPES</p> <p>Wipe the surface gently in one direction. Do not scrub or press hard.</p>	 <p>4</p> <p>DRY BUFF</p> <p>Use a dry microfiber cloth to lightly buff any remaining moisture.</p>	 <p>5</p> <p>BE GENTLE</p> <p>Less pressure. Less moisture. Less is more. Always.</p>
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WHAT TO AVOID AT ALL COSTS

    	<ul style="list-style-type: none"> ✘ Harsh chemicals or all-purpose cleaners (They can break down the coating.) ✘ Magic erasers or abrasive cloths (They can burnish and damage the surface.) ✘ Excessive water or soaking the wall (Moisture can seep behind coatings.) ✘ Pressing hard or scrubbing (This can create sheen spots or wear.) ✘ Tape, stickers, or anything that sticks (Can pull the coating off.)
---	---


SOUTH FLORIDA CARE TIPS

	High humidity? Run a dehumidifier to protect both your wall and equipment.
	Salt air can increase dust and corrosion—keep equipment clean and vents clear.
	Keep curtains and seals tight to block sunlight and protect the wall.
	Air conditioning helps maintain a stable environment for your wall and electronics.

TOUCH-UPS & SMALL REPAIRS


	Small scuffs or marks can happen. Here's how to fix them: <ul style="list-style-type: none"> ✔ Clean the area. ✔ Lightly sand if needed (very fine grit). ✔ Spot prime with our recommended primer (if needed). ✔ Reapply the specialty projector paint. ✔ Let dry and enjoy.
---	--

ANNUAL INSPECTION CHECKLIST

	<ul style="list-style-type: none"> ✔ Check wall condition (no chips, cracks, or stains). ✔ Inspect projector alignment and focus. ✔ Clean or replace air filters. ✔ Check cables and connections. ✔ Test all lighting controls. ✔ Verify blackout solutions are working. ✔ Run a full system test. Enjoy the show!
---	---



PRO TIP
 A clean wall + a clean lens = the best picture. Take 5 minutes. Protect thousands of dollars.



SCHEDULE YOUR ANNUAL CHECK-UP
 Let us inspect your wall, clean it properly, and make sure your entire system is dialed in for peak performance.



REMEMBER
 Your projector wall is the canvas for every memory. Take care of it, and it will take care of you.

PROJECTOR WALL SCORECARD

SEE WHERE YOU STAND.
BUILD YOUR PERFECT THEATER.



HOW IT WORKS

Use this scorecard to evaluate your home theater environment. Rate each category based on your current setup.

Add up your total score to see how close you are to the ultimate experience.

SCORING GUIDE

Rate each category:











★
= 1 POINT
POOR

★★
= 2 POINTS
FAIR

★★★
= 3 POINTS
GOOD

★★★★
= 4 POINTS
VERY GOOD

★★★★★
= 5 POINTS
EXCELLENT

CATEGORY	WHAT TO LOOK FOR	YOUR SCORE (1-5)	POINTS
 WALL SURFACE QUALITY The foundation of your image.	Perfectly smooth, level 5 finish with specialty projector paint or coating.	<input type="text"/>	/ 5
 AMBIENT LIGHT CONTROL Light is the #1 enemy of contrast.	Room can be made very dark with minimal light leaks and reflections.	<input type="text"/>	/ 5
 CEILING & WALL COLORS Dark surfaces boost contrast.	Ceiling and walls are dark, non-reflective colors that enhance image depth.	<input type="text"/>	/ 5
 PROJECTOR QUALITY & BRIGHTNESS The engine of your experience.	High-quality projector with enough brightness (lumens) for your room conditions.	<input type="text"/>	/ 5
 THROW DISTANCE & PLACEMENT Proper placement = perfect image.	Projector is at the ideal distance, height, and angle for your screen size.	<input type="text"/>	/ 5
 FOCUS & IMAGE CLARITY Sharpness sells the experience.	Image is tack sharp across the entire screen with no blur or softness.	<input type="text"/>	/ 5
 SCREEN BORDERS & FRAMING A clean frame makes it cinematic.	Black borders or masking are used to absorb overscan and boost perceived contrast.	<input type="text"/>	/ 5
 SEATING DISTANCE & ANGLE Comfort meets immersion.	Seating distance and angle provide the best view without strain.	<input type="text"/>	/ 5
 ROOM REFLECTIONS Hidden reflections kill contrast.	No shiny surfaces, mirrors, or glass causing distractions on the screen.	<input type="text"/>	/ 5
 OVERALL SYSTEM HARMONY All elements working together.	Everything in the room is dialed in and working as one complete system.	<input type="text"/>	/ 5
TOTAL SCORE		<input type="text"/>	/ 50

WHAT YOUR SCORE MEANS

45-50

REFERENCE CINEMA
You've built a world-class theater. Enjoy the ultimate experience.

35-44

EXCELLENT
You're very close! A few tweaks will take you to the next level.

25-34

GOOD FOUNDATION
You have a solid base. Focus on the weak areas to improve your score.

BELOW 25

SIGNIFICANT ROOM FOR IMPROVEMENT
Your room is holding back your projector. Use this guide to transform it.



PRO TIP

Most image problems are caused by the room, not the projector. Fix the room, and your projector will finally shine.

**BETTER ROOM.
BETTER IMAGE.
BETTER EXPERIENCE.**

HOME THEATER PLANNING WORKSHEET

Plan it right. Build it once. Love it for years.



 **A FEW MINUTES OF PLANNING CAN SAVE YOU THOUSANDS AND AVOID COSTLY MISTAKES.**

 **Use this worksheet to plan your perfect projector room *before you buy anything.***

1. ROOM INFORMATION

Room Name / Location: _____

Room Type: Dedicated Theater Media Room Living Room Other _____

Primary Use: Movies TV / Streaming Gaming Sports Other _____

Notes: _____

2. ROOM DIMENSIONS

Length: _____ Width: _____

Ceiling Height: _____

Screen Wall Width: _____ Height: _____

Seating Wall Width: _____ Height: _____

Door / Window Locations: _____

3. VIEWING & PROJECTOR SETUP

Planned Screen Size (Diagonal): _____ inches

Screen Aspect Ratio: 16:9 2.35:1 Other _____

Seating Distance (Main Row): _____ feet _____ inches

Throw Distance (Back of Projector to Screen): _____ feet _____ inches

Projector Mount Height (From Floor): _____ feet _____ inches

Projector Brand / Model: _____

Native Resolution: _____

Projector Brightness (ANSI Lumens): _____

Throw Ratio: _____

Lens Shift: Vertical Horizontal Both None

Zoom Type: Fixed Manual Motorized

4. WALL & FINISH PLAN

Projector Wall Paint / Coating: _____

Color / Finish: _____

Primer (If Used): _____

Other Walls: _____

Ceiling Color: _____

Borders: Yes No Size: _____

Notes: _____

5. SEATING & LAYOUT

Seating Type: Recliners Sofa Theater Seats Other _____

Number of Seats: _____

Row Configuration: Single Row Two Row Stadium Other _____

Intended Viewing Angle (From Center): _____ degrees

Floor Type: Carpet Hardwood Other _____

Notes: _____

6. ELECTRICAL & OTHER CONSIDERATIONS

Outlet Behind Projector: Yes No Planned


Outlet Behind Screen Wall: Yes No Planned


Light Control (Dimmers / Automation): Yes No Planned

HVAC Noise Level: Quiet Moderate Loud

Sound System Plan: _____

Other Notes / Considerations: _____

 **PRO TIP:** Measure twice. Plan once. Your future self (and your wallet) will thank you.

READY TO GET STARTED? Call or text us for a free projector wall consultation. 

PROJECTOR ROOM MEASUREMENT SHEET

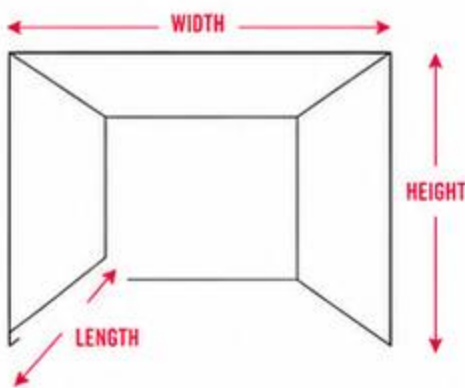
Accurate measurements. Perfect results.



MEASURE TWICE. PLAN ONCE. ENJOY FOR YEARS.

Date: _____ Room Name / Location: _____ Measured By: _____
Notes: _____

1 ROOM DIMENSIONS



Length (Back Wall to Screen Wall):
_____ ft _____ in

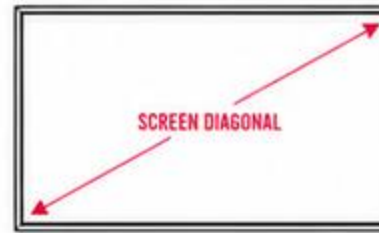
Width (Left Wall to Right Wall):
_____ ft _____ in

Ceiling Height (Floor to Ceiling):
_____ ft _____ in

Screen Wall Width:
_____ ft _____ in

Screen Wall Height:
_____ ft _____ in

2 SCREEN & PROJECTION



Planned Screen Size (Diagonal):
_____ inches

Screen Aspect Ratio:
 16:9 2.35:1 Other _____

Screen Height:
_____ ft _____ in

Screen Width:
_____ ft _____ in

Screen Bottom Height (from Floor):
_____ ft _____ in



Throw Distance (Back of Projector to Screen):
_____ ft _____ in

Throw Ratio of Projector: _____:1

3 PROJECTOR & MOUNTING

Projector Brand / Model: _____

Native Resolution: _____

Projector Brightness (ANSI Lumens): _____

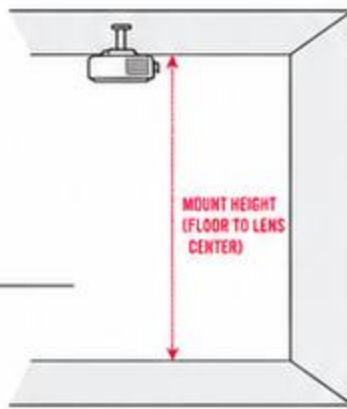
Throw Ratio: _____

Lens Shift:
 Vertical Horizontal Both None

Mount Type: Ceiling Table / Shelf Other _____

Mount Height (From Floor to Center of Lens):
_____ ft _____ in

Distance from Lens to Ceiling:
_____ ft _____ in



4 SEATING & VIEWING

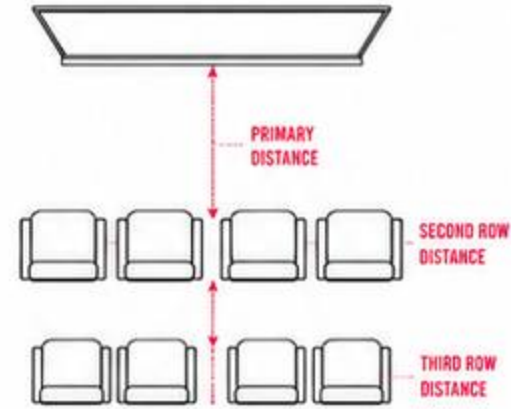
Primary Seating Row Distance from Screen:
_____ ft _____ in

Second Row Distance (from Screen):
_____ ft _____ in

Third Row Distance (from Screen):
_____ ft _____ in

Seating Type:
 Theater Seats Sofa
 Recliners Other _____

Number of Seats (Primary Row): _____



5 DOORS, WINDOWS & OBSTRUCTIONS

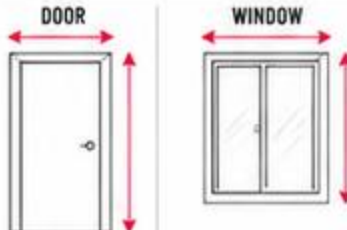
Door Width(s): _____ ft _____ in

Door Height(s): _____ ft _____ in

Window Width(s): _____ ft _____ in

Window Height(s): _____ ft _____ in

Obstructions (Beams, Columns, Ducts, etc.):



6 POWER & CONNECTIONS

Outlet Location (Behind Projector): Yes No Planned

Outlet Location (Screen Wall): Yes No Planned

Low Voltage / HDMI Conduit Needed: Yes No Planned

Internet Connection Location: Wired Wi-Fi Planned

Other Notes: _____



PRO TIP: Accurate measurements now prevent expensive mistakes later. Use a laser measure for the most precise results.



NEED HELP PLANNING?
Text or call us for a free projector room consultation.



PROJECTOR WALL SHOPPING CHECKLIST

Everything you need. Nothing you don't.

Use this checklist when shopping online or in-store to make sure you have everything you need for the perfect projector room and wall.

PAID TO PAINT

INTERIOR.
EXTERIOR.
SUPERIOR.



CHECK IT OFF.
BUILD IT RIGHT.
ENJOY IT FOR YEARS.

PROJECTOR

- Projector (Native 4K Recommended)**
High brightness (ANSI lumens) for your room conditions.
- Extra Lamp / Laser Info**
Know your light source and replacement requirements.
- Ceiling Mount**
Rated for your projector's weight. Adjustable if possible.
- Mounting Hardware**
Lag bolts, screws, washers, spacers.
- HDMI Cable (High Speed)**
18Gbps or 48Gbps for 4K/HDR. Length to reach your source.
- Power Cable / Extension**
Surge protected power for your projector and devices.

SCREEN & IMAGE

- Black Border Material**
Absorbs overscan and boosts perceived contrast.
- Measuring Tape**
For accurate measurements of wall, room, and screen.
- Laser Level**
Ensures perfectly level installation and alignment.
- Lux Meter (Light Meter)**
Measures ambient light in your room.
- Test Patterns (Digital or Disc)**
For calibration, focus, and image tuning.
- Streaming Device / Source**
Apple TV, Fire TV, Nvidia Shield, etc.

POWER & PROTECTION

- Surge Protector / Power Conditioner**
Protect your investment from power spikes.
- UPS Battery Backup (Optional)**
Keeps your system safe during power outages.
- Cable Management**
Raceways, clips, or sleeves for a clean look.
- Wi-Fi Extender / Ethernet Cable**
Stable, fast internet for streaming.

COMFORT & LIGHTING

- Dimmable Lights**
Control the mood and reduce light spill.
- Blackout Curtains / Shades**
Block outside light completely.
- Rug / Carpet**
Reduces reflections and improves acoustics.
- Seating**
Comfortable seating makes all the difference.

WALL & FINISH

- Projector Wall Paint or Coating**
Choose the right product for your light environment.
- Primer (If Required)**
Ensures proper adhesion and uniform finish.
- Patch & Repair Materials**
Spackle, joint compound, mesh tape for a flawless surface.
- Sandpaper & Sanding Tools**
Fine grit for a smooth, level 5 finish.
- Microfiber Cloths**
For cleaning dust and the final wipe down.
- Painter's Tape**
High quality, low residue.

AUDIO

- AV Receiver or Soundbar**
The heart of your audio system.
- Speakers (L/R, Center, Surrounds)**
Match to your room size and layout.
- Subwoofer**
Adds depth, impact, and realism.
- Speaker Wire / HDMI eARC Cable**
High quality connections matter.
- Acoustic Treatment (Optional)**
Panels, bass traps, or curtains to improve sound.

EXTRAS & TOOLS

- Drill / Driver**
For mounting and installation.
- Step Ladder**
For safe, easy installation.
- Stud Finder**
Find secure mounting points.
- Utility Knife / Scissors**
For cutting tape, borders, and more.



PRO TIP:

Measure twice. Research once. Buy quality. Your projector room is an investment—these details make all the difference.



HAVE SOME OF THESE ALREADY?

Check them off and focus on what will take your room to the next level!

PAID TO PAINT



15-YEAR
PAINT WARRANTY
INDUSTRY-LEADING
PROTECTION



3-YEAR
WORKMANSHIP WARRANTY
OUR CRAFTSMANSHIP
IS BUILT TO LAST



LICENSED
& INSURED
YOUR HOME IS ALWAYS
IN GOOD HANDS



5-STAR
RATED
★★★★★
TRUSTED BY HOMEOWNERS
EVERYWHERE

QUESTIONS? WE'RE HERE.

📞 561-538-1287
🌐 PaidToPaint.com
✉ Info@PaidToPaint.com

PROJECTOR WALL MAINTENANCE CHECKLIST

**PAID
TO
PAINT**

INTERIOR.
EXTERIOR.
SUPERIOR.

A few minutes now protects years of perfect images.

Regular care keeps your projector wall performing at its best and protects your investment.



**CARE TODAY.
PERFECT PICTURE
TOMORROW.**



HOW OFTEN?

A little routine maintenance goes a long way. Use this simple checklist to keep your projector wall looking and performing like new.



WEEKLY

Quick visual check



MONTHLY

Light cleaning & inspection



QUARTERLY

Deep check & performance test



YEARLY

Full evaluation & touch-ups

1. VISUAL INSPECTION

WEEKLY

- Check for dust, smudges, or fingerprints.
- Look for any marks, scuffs, or spot issues.
- Ensure borders are secure and aligned.
- Confirm no new light reflections or distractions.
- Make sure the wall surface looks smooth and uniform.

2. CLEANING

MONTHLY

- Dust the wall gently using a clean microfiber cloth.
- For light marks, use a slightly damp microfiber cloth.
- Avoid harsh chemicals or abrasive cleaners.
- Pat dry with a clean microfiber cloth.
- Never apply excessive pressure or scrubbing.

3. PERFORMANCE CHECK

QUARTERLY

- Check projector focus and sharpness.
- Verify color accuracy and brightness levels.
- Inspect for uniformity across the entire screen.
- Confirm no hotspots, banding, or discoloration.
- Test a variety of content (dark, bright, fast motion).

4. LONG-TERM CARE

YEARLY

- Deep clean the wall thoroughly.
- Inspect for any chips, cracks, or surface wear.
- Touch up any minor marks or imperfections.
- Check surrounding room conditions (light, reflections, humidity).
- Re-evaluate seating, placement, and setup.

BEST PRACTICES



CONTROL LIGHT & REFLECTIONS

Keep ambient light low and use blackout curtains for the best image.



KEEP IT CLEAN

Dust and airborne particles are the #1 enemy of image quality.



MANAGE HUMIDITY

Keep humidity between 30%–50% to protect both your wall and your equipment.



USE THE RIGHT PRODUCTS

Only use recommended cleaning tools and touch-up materials designed for projector walls.



COMMON ISSUES & QUICK FIXES

- Dust on Wall → Use a dry microfiber cloth to gently wipe.
- Light Marks → Use a slightly damp cloth and pat dry.
- Image Looks Dim → Check projector brightness and lamp hours.
- Uneven Brightness → Check wall for reflections or surface inconsistencies.
- Color Looks Off → Recalibrate projector or check light source.
- Small Scuffs → Spot touch up with matching paint or coating.



REMEMBER



Your projector wall is the heart of your home theater. A little regular care ensures stunning visuals for years to come.



**LOVE YOUR WALL.
ENJOY EVERY SHOW.**



PRO TIP:

Keep a small touch-up kit on hand with extra paint, a microfiber cloth, and a small brush. You'll be ready for any quick fix.



NEED A PROFESSIONAL CHECK?

We offer annual projector wall inspections and touch-up services to keep your home theater in perfect shape.



**PAID
TO
PAINT**



15-YEAR
PAINT WARRANTY
INDUSTRY-LEADING
PROTECTION



3-YEAR
WORKMANSHIP WARRANTY
OUR CRAFTSMANSHIP
IS BUILT TO LAST



LICENSED
& INSURED
YOUR HOME IS ALWAYS
IN GOOD HANDS



5-STAR
RATED
TRUSTED BY HOMEOWNERS
EVERYWHERE

QUESTIONS? WE'RE HERE.

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PaidToPaint.com
Info@PaidToPaint.com

YOU NOW HAVE THE KNOWLEDGE. NOW MAKE IT EPIC.

PAID
TO
PAINT

You've learned what most people don't even know exists.

From the right paint to the right lighting, the right setup to the right mindset—you now hold the blueprint to a world-class home theater experience.

The question is no longer "What should I do?"

It's "Who should I trust to do it right?"

YOU'RE BUSY. YOUR TIME IS VALUABLE.

You don't want another project to manage. You want it done right.

We specialize in building elite projector walls for homeowners who expect the best and appreciate a team that shows up, communicates, and delivers excellence—all without you having to chase a thing.

THIS IS MORE THAN PAINT.

THIS IS PRECISION. PERFORMANCE. PEACE OF MIND.



THE PAID TO PAINT PROMISE

- ✓ We treat your home like our own.
- ✓ We use only professional-grade paints and processes.
- ✓ We communicate clearly, show up on time, and finish strong.
- ✓ We build theater walls that make every movie feel like the first time.

WHY HOMEOWNERS TRUST PAID TO PAINT



15-YEAR PAINT WARRANTY

Industry-leading paint protection.



3-YEAR WORKMANSHIP WARRANTY

Our craftsmanship is built to last.



FREE ANNUAL INSPECTION

We keep your projector wall performing at its best.



3 HOURS OF TOUCH-UPS

Free touch-ups in the first 3 years for total peace of mind.



TRANSFERABLE WARRANTY

Adds value and confidence if you ever sell your home.

READY FOR A THEATER THAT LEAVES YOU SPEECHLESS?

- ✓ No gimmicks.
- ✓ No guesswork.
- ✓ No babysitting contractors.
- ✓ Just a stunning, next-level experience—done right the first time.

LET'S MAKE IT HAPPEN.

Book Your Free Projector Wall Consultation



Call / Text
561-538-1287



Visit
PaidToPaint.com



Free 10-Minute
Consultation
(Phone or Zoom)

We respond fast. We respect your time. Let's build something unforgettable.



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